



Dr. Joanna Ritz
Business psychologist & consultant

28 SEPT'26 - 30 OCT'26

Make your expertise clear & visible

5-week program for experts who want more money, recognition & career opportunities



Sign up here

Why join?

Knowledge & experience is not enough. Whether you're applying for a new job, going for a promotion, or building your reputation as an expert, you need to make your expertise clear & visible. The program includes online modules, live sessions, a PDF guide, & access to community.

Program based on:

- ★ 15 yrs in business, academia & consulting
- ★ Evidence-based methods & tools
- ★ Experience in top management consulting
- ★ Academic expertise in business psychology

Want to join for free?

Become a program ambassador. Apply here: [application form](#). Limited places available.

What you learn



Expertise positioning

Build a strong and consistent positioning that represents your expertise well.



Career strategy

Develop effective strategies to reach the right opportunities and drive career growth.



Expertise communication

Learn to communicate your expertise clearly. Build confidence when speaking up.



Visibility & networking

Develop strategy to increase your visibility & build connections to support your career.



Executive presence

Develop the presence and confidence to lead and communicate at the highest level.

€500 p.p.

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